





Sponsored by Redis Labs, Inc. ("Sponsor" or "Redis Labs").

NO ENTRY FEE. NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. The RedisConf 2021 Rewards Program (the "**Rewards Program**") begins on April 12, 2021 at 12:00AM PT and ends on April 21, 2021 at 11:59 PM PT (the "**Program Period**").

- 1. **Agreement to Official Rules.** By entering or participating in the Rewards Program, you accept and agree to be bound by these "**Official Rules**."
- 2. **Description of the Rewards Program.** Eligible attendees of Redis Labs' RedisConf 2021 Conference ("**RedisConf**") can participate in the Rewards Program. The Rewards Program is comprised of various activities and tasks you can participate in via the RedisConf platform ("**Conference Platform**") located at https://redisconf.com/ during the Program Period to earn points. Track your ranking among all participants in the Rewards Program on the leaderboard located at https://redisconf.com/ ("**Program Leaderboard**"). The Program Leaderboard sorts participants by number of points earned, from highest to lowest. Eligible individuals who rank within the top five hundred (500) participants on the Program Leaderboard will receive a gift card in an amount corresponding to their position on the leaderboard in accordance with the chart below, as further described in the Schedule in Section 6. The type of gift card you may receive depends on your country of residence, also as set forth in Section 6.

What you can win		
1st Place	\$1,000 gift card	
2nd Place	\$500 gift card	
3rd Place	\$250 gift card	
4th-100th	\$100 gift card	
101th - 200th	\$50 gift card	
201th - 500th	\$25 gift card	

3. **Eligibility.** The Rewards Program is open to all legal residents of the fifty (50) United States (excluding Puerto Rico) and the District of Columbia, Argentina, Australia, Austria, Belgium, Brazil, Bolivia, Canada (excluding Quebec), Chile, Colombia, Costa Rica, Denmark, Ecuador, Finland, France, Germany, Greece, India, Ireland, Israel, Italy, Japan, Malaysia, Netherlands, New Zealand, Norway, Poland, Singapore, Slovakia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, United Kingdom, and Uruguay, who are at least age eighteen (18) or older or are the legal age of majority in the jurisdiction in which they reside and capable of forming a binding contract with Sponsor as of the date of participation, who have an active email account and Internet access, and who have registered to attend the RedisConf. Residents of Cuba, Iran, North Korea, Sudan and Syria, or any other country or territory

that may, from time to time, become subject to U.S. export controls or designated as a country that is subject to a general prohibition on U.S. persons engaging in financial and/or export transactions; or persons on any restricted or prohibited party list maintained by the U.S. Departments of Commerce, State and the Treasury are not eligible to participate in the Rewards Program. Employees of Sponsor and its parent company, affiliates, subsidiaries, advertising, promotion, fulfillment or other coordinating agencies, individuals providing services to Sponsor through an outsourcer or temporary employment agency during the Program Period, and their respective immediate family members and persons living in their same household, are also not eligible to participate in the Rewards Program. The Rewards Program is void where prohibited or restricted by law or regulation.

4. **How to Earn Points.** During the Program Period, log into the Conference Platform using your RedisConf username and password and engage in the any of the activities or tasks under "Challenges" and "Scavenger Hunt" listed below to earn the points indicated:

(a) Challenges

Earn points by participating in the following activities. You can begin to accumulate points beginning April 12, 2021 through completing your profile or submitting session surveys (valid for one submission per survey) You will see your points update in the <u>upper right corner of your screen</u>. Beginning April 20, 2021 you can participate in all activities shown in 4(a) and 4(b). At this time, you will also see your points on the leaderboard.

Complete your attendee profile (including your photo)	5 points
Complete a session survey	5 points
Complete a keynote survey (beginning April 20, 2021)	20 points

(b) Scavenger Hunt (beginning April 20, 2021)

Earn points by acquiring codes throughout the conference website and go to the "Enter Codes" button in the leaderboard section to collect your points (each code is valid for one use).

For example, find a code by speaking with a "Redis Expert" in the 1:1 chat, discussion rooms, or live training sessions. You can also find a code by searching for the Redis module flags that are hidden throughout the Conference Platform. See below for a full list of the hidden items that have codes you can copy and paste into the "Enter Codes" button to earn points.

Speak with a Redis Expert and enter their code Only valid for one set of points	50 points
Find and enter the code for the RediSearch flag	10 points

Find and enter the code for the JSON flag	10 points
Find and enter the code for the RediGears flag	10 points
Find and enter the code for the RedisAl flag	10 points
Find and enter the code for the RedisGraph flag	10 points
Find and enter the code for the RedisTimeSeries flag	10 points
Find and enter the code for the RedisBloom flag	10 points

- 5. **Determination of the Winners.** The five hundred (500) Rewards Program participants who rank the highest on the Program Leaderboard at the end of the Program Period will each receive a gift card in accordance with the Schedule in Section 6. Without limiting any other terms of these Official Rules, Sponsor reserves the right to disqualify any participant, in its sole discretion, if Sponsor finds evidence or has cause to suspect the participant received an unfair advantage over other participants (whether by means of external automated software or other cheat method otherwise). Score accrual will be tracked by Sponsor's (or its designees) internal clocks and systems. The decisions of Sponsor (including but not limited to any calculation or computation by Sponsor's systems or the results thereof) will be final. If any ties must be broken to determine the winners, the winner will be the first person who obtained the ranking for which there is a tie as determined by Sponsor's server timestamp in each instance.
- 6. **Prizes Schedule and Odds.** The prizes to be awarded from the Rewards Program are as follows:
 - (a) One (1) First Place Prize awarded to the participant who places first (1st) for highest number of points earned: \$1000 gift card retail value of approximately \$1000 (US) per winner.
 - (b) One (1) Second Place Prize awarded to the participant who places second (2nd) for highest number of points earned: \$500 gift card retail value of approximately \$500 (US) per winner.
 - (c) One (1) Third Place Prize awarded to the participant who places third (3rd) for highest number of points earned: \$250 gift card retail value of approximately \$250 (US) per winner.
 - (d) Ninety-seven (97) Fourth Place Prizes awarded to the participants who place fourth through one-hundredth (4th-100th) for highest number of points earned: \$100 gift card retail value of approximately \$100 (US) per winner.
 - (e) One hundred (100) Fifth Place Prizes awarded to the participants who place one hundred and first through two hundredth (101st-200th) for highest number of points earned: \$50 gift card retail value of approximately \$50 (US) per winner.
 - (f) Three hundred (300) Sixth Place Prizes awarded to the participants who place two hundred and first through five hundredth (201st-500th) for highest number of points earned: \$25 gift card retail value of approximately \$25 (US) per winner.

Total value of all prizes to be awarded: \$23,950 (US). If the actual value of the prize is less than the

stated approximate retail value, the difference will not be awarded.

Subject to the terms and conditions of these Official Rules: (i) Amazon gift cards will be awarded to residents of the United States, Canada, China, France, Germany, India, Italy, Japan, UK, Spain, Australia; (ii) residents of the following countries will be awarded gift cards based on available inventory in the country of residence: Argentina, Austria, Belgium, Denmark, Finland, Greece, Ireland, Malaysia, Netherlands, New Zealand, Norway, Poland, Portugal, Sweden, Switzerland, United Kingdom, UAE, Philippines, Singapore, Brazil, Mexico, Romania, Luxembourg, Slovenia, Afghanistan, Indonesia, Thailand, Czech Republic, Hong Kong, Saudi Arabia, Lebanon, Qatar; and (iii) all other countries will be fulfilled on a case by case basis, and in accordance with these Official Rules, in the event that the gift card prize is unavailable, a prize of equal or greater value may be substituted in Sponsor's sole discretion.

The odds of winning a prize depends on the total number of eligible participants and the skill of the participants. No cash or other substitution of prizes is permitted, except at the sole option of Sponsor for a prize of equal or greater value. Any separate terms and conditions of applicable to the gift cards apply. Sponsor will not replace any lost or stolen prizes. Winners are solely responsible for any and all federal, state, provincial and local taxes, if any, that apply to prizes. Allow six (6) to eight (8) weeks for delivery of prizes.

Notification of Winners. Potential winners will be notified by email within three (5) business days following the end of the Program Period and must sign and return any required affidavit of eligibility and publicity/liability release forms or similar documentation. If a selected winner cannot be contacted, is ineligible, fails to claim a prize, fails to complete any required affidavit of eligibility or publicity/liability release within the days specified in the notification or thirty (30) days after such notification, whichever comes first, and/or fails to comply with any of the requirements, the prize may be forfeited and an alternate potential winner may be selected from remaining valid, eligible participants. In the event of a dispute regarding who participated in the Rewards Program, the participant will be the authorized account holder of the email account specified in the RedisConf registration. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

8. Disclaimers and Limitations on Liability.

- (a) Sponsor is not responsible for (i) late, lost, delayed, damaged, incomplete, illegible, misdirected or undeliverable responses, or other correspondence; (ii) theft, destruction, unauthorized access to or alterations of Rewards Program materials; or (iii) phone, electrical, network, computer, hardware, software program or transmission malfunctions, failures or difficulties.
- (b) IN NO EVENT WILL SPONSOR BE LIABLE TO YOU FOR ANY SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH YOUR PARTICIPATION IN THE REWARDS PROGRAM, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT SPONSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SPONSOR'S AGGREGATE LIABILITY TO YOU ARISING WITH RESPECT TO THESE OFFICIAL RULES WILL NOT EXCEED \$5.00. Some

jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above limitation or exclusion may not apply to you.

- 9. **Indemnification.** You agree to release, indemnify, defend and hold Sponsor and its parent, affiliates, subsidiaries, directors, officers, employees, sponsors and agents, including advertising and promotion agencies, and assigns, and any other organizations related to the Rewards Program, harmless, from any and all claims, injuries, damages, expenses or losses to person or property and/or liabilities of any nature that in any way arise from participation in this Rewards Program or acceptance or use of a prize or parts thereof, including, without limitation, (i) any condition caused by events beyond Sponsor's control that may cause the Rewards Program to be disrupted or corrupted; (ii) the prizes, or acceptance, possession, or use of the prizes, or from participation in the Rewards Program; and (iii) any printing or typographical errors in any materials associated with the Rewards Program.
- 10. **Publicity.** Except where prohibited, by participating in the Rewards Program, you consent to the use of your name, photo and/or likeness, biographical information, statements attributed to you (if true) for advertising and promotional purposes, including without limitation, inclusion in Sponsor's newsletters, emails, social media, the RedisConf 2021 website at https://redisconf.com/ and Sponsor's website at https://redislabs.com/, without additional compensation.
- 11. Additional Conditions. Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Rewards Program in whole or in part, if in Sponsor's opinion (a) the Rewards Program is not capable of running as planned by reason of the occurrence of any event beyond its control including, but not limited to, fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications, equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Rewards Program by any party, or any federal, state, local or provincial government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsors' control, or (b) any other factors beyond Sponsor's reasonable control corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Rewards Program, in all instances without liability to the participants. Sponsor also reserves the right to disqualify any participant or winner, as determined by Sponsor, in its sole discretion.
- 12. **Governing Law and Choice of Forum.** These Official Rules are governed by the laws of the State of California, without reference to rules governing choice of law. Any action, suit or case arising out of, or in connection with, this Rewards Program or these Official Rules must be brought in either the federal courts located in the Northern District of California or the state courts located in Santa Clara County, California.
- 13. **Personal Information.** Sponsor may collect personal data about participants online, in accordance with its privacy policy and as may be more specifically set forth in these Official Rules. Please review these Official Rules and Sponsor's privacy policy at https://redislabs.com/legal.
- 14. **Winners List**. For the names of all prize winners, available after April 26, 2021, send your request and a stamped, self-addressed envelope to RedisConf 2021 Rewards Program, Redis Labs, 700 E El Camino Real, Mountain View, CA, 94041 or send an email message to redisconf@redislabs.com with "Winners List" as the email subject and "RedisConf 2021 Rewards Program" specified in the body of the email. Requests must be received within four (4) weeks of the end of the Program Period.
- 15. **Sponsor's Address**: 700 E El Camino Real, Suite 250, Mountain View, CA, 94041.









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NO ENTRY FEE. NO PURCHASE OR OBLIGATION NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

The RedisConf 2021 Sweepstakes (the "**Promotion**") begins on April 20, 2021 at 12:00AM PT and ends on April 21, 2021 at 11:59 PM PT (the "**Promotion Period**"). The Promotion is divided into four (4) separate sweepstakes drawings (each a "**Daily Drawing**"), with two (2) Daily Drawings held on each day of the RedisConf 2021 Conference (the "**Conference**"). The dates for the Conference are April 20, 2021 ("**Day 1**") and April 21, 2021 ("**Day 2**").

- 1. **Agreement to Official Rules.** By entering or participating in the Promotion, you accept and agree to be bound by these "**Official Rules**."
- 2. Eligibility. The Promotion is open to all legal residents of the fifty (50) United States (excluding Puerto Rico) and the District of Columbia, Argentina, Australia, Austria, Belgium, Brazil, Bolivia, Canada (excluding Quebec), Chile, Colombia, Costa Rica, Denmark, Ecuador, Finland, France, Germany, Greece, India, Ireland, Israel, Italy, Japan, Malaysia, Netherlands, New Zealand, Norway, Poland, Singapore, Slovakia, South Africa, Spain, Sweden, Switzerland, Turkey, United Arab Emirates, United Kingdom, and Uruguay, who are at least age eighteen (18) or older or are the legal age of majority in the jurisdiction in which they reside and capable of forming a binding contract with Sponsor as of the date of entry, who have an active email account and Internet access, and who attend the Conference. Residents of Cuba, Iran, North Korea, Sudan and Syria, or any other country or territory that may, from time to time, become subject to U.S. export controls or designated as a country that is subject to a general prohibition on U.S. persons engaging in financial and/or export transactions; or persons on any restricted or prohibited party list maintained by the U.S. Departments of Commerce, State and the Treasury are not eligible to participate in the Promotion. Employees of Sponsor and its parent company, affiliates, subsidiaries, advertising, promotion, fulfillment or other coordinating agencies, individuals providing services to Sponsor through an outsourcer or temporary employment agency during the Promotion Period, and their respective immediate family members and persons living in their same household, are also not eligible to participate in the Promotion. The Promotion is void where prohibited or restricted by law or regulation.
- 3. **How to Enter.** During the Promotion Period, there are two (2) ways to enter each Daily Drawing:
 - (a) Automatic Entry.
 - On Day 1, by attending the Conference (anytime between 12:00AM PT and 11:59 PM PT) or the Keynote event (anytime between 9:00AM PT and 11:00 AM PT), you will be automatically entered into the Daily Drawing for the corresponding event; and
 - On Day 2, by attending the Conference (anytime between 12:00AM PT and 11:59 PM PT) or the Keynote event (anytime between 9:00AM PT and 11:00 AM PT), you will be automatically entered into the Daily Drawing for the corresponding event.
 - The Conference is virtual this year and being held via the Conference platform ("Conference Platform") located at https://redisconf.com/. By logging into the Conference Platform using your Conference username and password during the applicable time periods noted above: (i) for Conference attendance, you will be marked as "attending" the applicable Conference and

receive one (1) entry into the corresponding Daily Drawing; and (ii) <u>for Keynote event attendance</u>, click the link on the Conference Platform to view the Keynote event and you will be marked as "attending" the applicable Keynote event and receive one (1) entry into the corresponding Daily Drawing. You can email Sponsor at redisconf@redislabs.com to opt-out of entry into the any of the Daily Drawings.

(b) Enter By Mail. To enter by mail without obligation, hand write your name, mailing address, phone number, and email address on a 4" x 6" card, indicate the Daily Drawing in which you wish to be entered and mail to: RedisConf 2021 Sweepstakes, 700 E El Camino Real, Mountain View, CA, 94041. Mail-in entries must be postmarked by the end of the Promotion Period and be received by Sponsor by the time prize drawings occur (see Section 4 below).

All entries become property of Sponsor and none will be acknowledged or returned. No automatically generated entries will be accepted. No mechanically reproduced mail-in entries are allowed and any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods. Only one (1) entry per person, per Daily Drawing is permitted, regardless of method of entry. Entrants submitting multiple entries or violating any of these Official Rules may be disqualified.

- 4. **Prize Drawing.** All Promotion entries meeting the requirements of these Official Rules will be entered into the prize drawing for the applicable Daily Drawing in effect at the time the entry is logged or received as described in Section 3 to be held on or around seven (7) business days following the end of the Promotion Period. The drawing will be conducted either by independent persons or a computer program that randomly chooses the winner, from all eligible entries received and the random selection is final and binding. The winners will be selected at random from among all eligible entries received.
- 5. **Prizes and Odds.** The prizes to be awarded for each of the four (4) Daily Drawings part of the Promotion are as follows:
 - (a) One (1) prize for the Day 1 Conference attendance Daily Drawing: DJI Mini 2 Quadcopter with Remote Controller retail value of approximately \$499.99 (US).
 - (b) One (1) prize for the Day 1 Keynote event attendance Daily Drawing: iPhone 12 (256 GB) retail value of approximately \$979 (US) per winner.
 - (c) One (1) prize for the Day 2 Conference attendance Daily Drawing: DJI Mini 2 Quadcopter with Remote Controller retail value of approximately \$499.99 (US).
 - (d) One (1) prize for the Day 2 Keynote event attendance Daily Drawing: iPhone 12 (256 GB) retail value of approximately \$979 (US) per winner.

Total value of all prizes to be awarded: \$2957.98 (US).

The odds of winning a prize depend on the total number of eligible entries received. No cash or other substitution of prizes is permitted, except at the sole option of Sponsor for a prize of equal or greater value. Sponsor will not replace any lost or stolen prizes. Winners are solely responsible for any and all federal, state, provincial and local taxes, if any, that apply to prizes. You agree to provide Sponsor with any additional information and complete any required tax or other forms relating to your receipt of a prize. Allow eight (8) to ten (10) weeks for delivery of prizes.

6. **Notification of Winners.** Potential winners will be notified by email within three (3) business days following the drawing for the applicable Daily Drawing and must sign and return any required affidavit of eligibility and publicity/liability release forms or similar documentation. If a selected winner cannot be contacted, is ineligible, fails to claim a prize, fails to complete any required affidavit of eligibility or publicity/liability release within the days specified in the notification or thirty (30) days after such notification, whichever comes first, and/or fails to comply with any of the requirements, the prize may be forfeited and an alternate potential winner may be randomly selected from remaining valid, eligible entries. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the email account specified in the entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

7. Disclaimers and Limitations on Liability.

- (a) Sponsor is not responsible for (i) late, lost, delayed, damaged, incomplete, illegible, misdirected or undeliverable entries, responses, or other correspondence; (ii) theft, destruction, unauthorized access to or alterations of entry materials; or (iii) phone, electrical, network, computer, hardware, software program or transmission malfunctions, failures or difficulties.
- (b) IN NO EVENT WILL SPONSOR BE LIABLE TO YOU FOR ANY DIRECT, SPECIAL, INCIDENTAL, EXEMPLARY, PUNITIVE OR CONSEQUENTIAL DAMAGES (INCLUDING LOSS OF USE, DATA, BUSINESS OR PROFITS) ARISING OUT OF OR IN CONNECTION WITH YOUR PARTICIPATION IN THE PROMOTION, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT (INCLUDING NEGLIGENCE), STRICT LIABILITY OR OTHERWISE, AND WHETHER OR NOT SPONSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH LOSS OR DAMAGE. Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above limitation or exclusion may not apply to you.
- 8. **Indemnification.** You agree to release, indemnify, defend and hold Sponsor and its parent, affiliates, subsidiaries, directors, officers, employees, sponsors and agents, including advertising and promotion agencies, and assigns, and any other organizations related to the Promotion, harmless, from any and all claims, injuries, damages, expenses or losses to person or property and/or liabilities of any nature that in any way arise from participation in this Promotion or acceptance or use of a prize or parts thereof, including, without limitation, (i) any condition caused by events beyond Sponsor's control that may cause the Promotion to be disrupted or corrupted; (ii) the prize, or acceptance, possession, or use of the prize, or from participation in the Promotion; and (iii) any printing or typographical errors in any materials associated with the Promotion.
- 9. **Publicity.** Except where prohibited, by participating in the Promotion, you consent to the use of your name, photo and/or likeness, biographical information, entry and statements attributed to you (if true) for advertising and promotional purposes, including without limitation, inclusion in Sponsor's newsletters, email, social media, the Conference website at https://redisconf/, and Sponsor's website at https://redislabs.com/, without additional compensation.
- Additional Conditions. Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Promotion in whole or in part, if in Sponsor's opinion (a) the Promotion is not capable of running as planned by reason of the occurrence of any event beyond its control including, but not limited to, fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications, equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or

activity, war (declared or undeclared), interference with the Promotion by any party, or any federal, state, local or provincial government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control, or (b) any other factors beyond Sponsor's reasonable control corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Promotion, in all instances without liability to the entrants. Sponsor also reserves the right to disqualify any entrant or winner, as determined by Sponsor, in its sole discretion.

- 11. **Governing Law and Choice of Forum.** These Official Rules are governed by the laws of the State of California, without reference to rules governing choice of law. Any action, suit or case arising out of, or in connection with, this Promotion or these Official Rules must be brought in either the federal courts located in the Northern District of California or the state courts located in Santa Clara County, California.
- 12. **Personal Information.** Sponsor may collect personal data about entrants online, in accordance with its privacy policy and as may be more specifically set forth in these Official Rules. Please review these Official Rules and Sponsor's privacy policy at https://redislabs.com/legal/.
- 13. **Winners List.** For the names of all prize winners, available after April, 30, 2021, send your request and a stamped, self-addressed envelope to RedisConf 2021 Sweepstakes, Redis Labs, 700 E El Camino Real, Mountain View, CA, 94041 or send an email message to redisconf@redislabs.com with "Winners List" as the email subject and "RedisConf 2021 Sweepstakes" specified in the body of the email. Requests must be received within four (4) weeks of the end of the Promotion Period.
- 14. Sponsor's Address. 700 E El Camino Real, Suite 250, Mountain View, CA, 94041.